

# COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2021- last updated 2/2021)

For catalog years 2020 & 2021



- Choose 1 of the 4 emphases to complete along with general education and bachelor's degree requirements. Must earn a C or better in major courses. Use Degree Audit with this worksheet to plan courses.
- A total of 14 Communication courses are required for the major. Minimum 2.75 GPA and one completed COMM course are required to declare. Emphases will need to be declared and will print on transcript but not diploma.

Questions? Contact  
[comm-advisor@utah.edu](mailto:comm-advisor@utah.edu)  
[communication.utah.edu](http://communication.utah.edu)

GPA & HOUR REQUIREMENTS	
2.0 Min U of U GPA	
<b>122 Credit Hours</b>	<b>Hours</b>
Credit Hours Earned	
Credit Hours In Progress	
Credit Hours Needed	
<b>40 Upper Division Hours</b>	<b>Hours</b>
UD Hours Earned	
UD Hours In-Progress	
UD Hours Needed	
<b>RESIDENCE HOURS</b>	<b>Hours</b>
Min 30 Hours in	
Last 30 Hours	

GEN ED REQ'S	
AI	
WR2	
QA	
QB	
FF	
FF	
SF	
SF or AS	
BF	
BF	
BACHELOR REQ'S	
CW	
DV	
IR	
*Pick BA or BS	
*QI	*BA
*QI	

\*QI not required for BA  
 \*BA language not required for BS:  
 For questions about BA contact:  
[wlc-advising@utah.edu](mailto:wlc-advising@utah.edu)

**EXAMPLES OF QI COURSES FROM OTHER DEPARTMENTS:**  
**QI** FCS 3500 – Financial Skills  
**QI** POLS 3001 – Political Analysis  
**QI** PSY 3000 – Stat Methods in Psych.  
**QI/IR** SOC 3650 – Population & Society

COMM STUDIES EMPHASIS			
<b>Core: Required 2 Courses</b>			
1020		2020	
<b>Foundations: Choose 4 Courses</b>			
1270 QB		3150	
1500		3190 DV	
2110 BF		3510	
3115		3550	
<i>Must include at least one research course:</i>			
3460			
3700 CW			
3710 QI			
<b>Theory/Methods: Choose 3 Courses</b>			
3000		3200	
3020		3290	
3030 CW		3405	
3040		3490	
3070 DV		3610	
3110		3775	
3120		3910	
3140		4360	4170
<b>Advanced: Choose 2 Courses</b>			
5110		5330	
5115		5340	
5116		5360	
5117		5365	
5118		5540	
5140		5610 IR	
5150		5620 IR	
5200		5690	
5320		5710 QI	
<b>Capstone: Choose 1 Course</b>			
5000		5640	
5370		5815	
5490		5820	
<b>Electives: Choose 2 Additional COMM courses *One MUST be 5000-level</b>			
1.			
*2. 5			

SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK COMM EMPHASIS			
<b>*Must complete gen ed science requirement before declaring the emphasis</b>			
<b>Core: Required 1 Course</b>			
3115			
<b>Methods/Skills: Choose 4 Courses</b>			
1020		4590 CW	
2580		5200	
3510		5300	
3550		5490	
3580		5590	
3690		5640	
4570		5950	
<b>Advanced: Choose 4 Courses</b>			
4360		5118	
4650 CW		5140	
5115		5360	
5116		5365	
5117			
<b>Research: Choose 1 Course</b>			
3700 CW			
3710 QI			
<b>Capstone: Choose 1 Course</b>			
5370			
5815			
5820			
<b>Electives: Choose 3 Additional COMM</b>			
1.			
2.			
3.			

**ELECTIVES TO CONSIDER:**

- QB** COMM 1270 – Analysis of Argument
- BF** COMM 2110 – Interpersonal Comm
- CW** Multiple options (check catalog)
- DV** COMM 3070 – Comm & Gender
- DV** COMM 3190 – Intercultural Comm
- DV** COMM 3290 – Native Am. Activism
- DV** COMM 5540 – Comm and Race
- IR** COMM 3770 – Cross Cultural Doc
- IR** COMM 5610 – IT & Global Conflict
- IR** COMM 5620 – International Comm
- QI** COMM 3710 – Intro Quant Research
- QI** COMM 5710 – Comm Research

STRATEGIC COMM EMPHASIS			
<b>Core: Required 2 Courses</b>			
1130		2580	
<b>Methods/Skills: Choose 4 Courses</b>			
1270 QB		3670	
1500		3680	
2020		3690	
2110 BF		5115	
3030 CW		5117	
3115		5200	
3405		5360	
3550		5590	
3580			
<b>Must include at least one skills course:</b>			
1535		4560	
3510		4570	
3530		5515	
3560		5555	
<b>Practical: Choose 1 Course</b>			
3610			
3620			
3630			
<b>Research: Required 1 Course</b>			
3710 QI			
<b>Advanced: Required 2 Courses</b>			
4590 CW			
5300			
<b>Capstone: Choose 1 Course</b>			
5580			
5490			
5950			
<b>Electives: Choose 3 Additional COMM courses *One MUST be 5000-level</b>			
1.			
2.			
*3. 5			

JOURNALISM EMPHASIS			
<b>Core: Required 3 Courses</b>			
1500			
1610			
3555 CW			
<b>Writing/Reporting: Choose 2 Courses</b>			
3520		4650 CW	
3600		4670	
4610			
<b>Visual: Choose 2 Courses</b>			
1535		3770 IR	
2530		4520	
3510		4560	
3530		4570	
3550		5555	
3560			
<b>Practical: Choose 1 Course</b>			
3610			
3620			
<b>Advanced: Required 3 Courses</b>			
5300			
5630			
5660			
<b>Capstone: Choose 1 Course</b>			
5665			
5775 CW			
5850			
<b>Electives: Choose 2 Additional COMM courses *One MUST be 5000-level</b>			
1.			
*2. 5			

- See page 2 for a more detailed list of courses including prerequisites

- Always check your Degree Audit in CIS to verify academic progress

Notes:

## Communication Studies Emphasis

### Core: REQUIRED TWO COURSES

1020 Principles of Public Speaking (3)  
2020 Communication Theory and Life (3)  
*Previously 3050 Theoretical Perspectives in Comm*

### Foundations: CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **QB**  
1500 Media and Society - *previously 3505*  
*Earlier titled Int. Media Bus Ethics* (3)  
2110 Intro to Interpersonal Communication (3) **BF**  
3115 Comm, Science, Health, and Environment (3)  
3150 Found of Argument, Conflict, & Dialogue (3)  
3190 Intercultural Communication (3) **DV**  
3510 Intro to Web Design (3)  
3550 Principles of Visual Communication (3)

### **At least one must be:**

\*3460 Rhetorical Criticism (3)  
\*3700 Qualitative Communication Research CW (3)  
\*3710 Intro to Quantitative Communication Research  
[prereq: QA Math] (4) **QI**

### Theory/Methods: CHOOSE THREE COURSES

3000 Communication Studies Special Topics (3)  
3020 Media Theory & Pop Culture (3)  
3030 Comm and Social Responsibility (3) **CW**  
3040 Communication and Relationships (3)  
3070 Communication and Gender (3) **DV**  
3110 Interpersonal Comm Special Topics (3)  
3120 Family Communication (3)  
3140 Dangerous Liaisons in Relationships & Org (3)  
3200 Persuasion Theory and Practices (3) **CW**  
3290 Indigenous Communication (3) **DV**  
3405 Rhetoric: Aristotle to #Twitter (3)  
3490 Comm and Public Issues: Special Topics (3)  
3610 Internship - *by application online* (1-6)

3775 Korean Media and Culture (1-4)  
3910 Independent Study - *by application only* (1-4)  
4170 Communication and Leadership (3)  
4360 Consuming the Earth (3)  
**Advanced: CHOOSE TWO COURSES**  
5110 Inter'p Comm: Current Research [prereq: 2110] (3)  
5115 Health Communication (3)  
5116 Health, Communication, and Culture (3)  
5117 Health Campaigns and Media (3)  
5118 Health Literacy (3)  
5140 Communication and Aging (3)  
5150 Dialogue and Cultural Studies (3)  
5200 Persuasion and Political Communication (3)  
5320 Freedom of Expression (3)  
5330 Visual Rhetoric and Political Argumentation (3)  
5340 Communication and Law (3)  
5360 Environmental Communication (3)  
5365 Communicating Climate Change (3)  
5540 Communication and Race (3) **DV**  
5610 IT & Global Conflict (3) **IR**  
5620 International Communication (3) **IR**  
5710 Quant Comm Research [prereq: 3710] (3) **QI**

### **Capstone: CHOOSE ONE COURSE**

5000 Studies in Communication (3)  
5370 Environmental Communication, Special Topics (3)  
5490 Communication and Social Justice (3)  
5640 Communication Technology and Culture (3)  
5815 Health Communication, Special Topic (3)  
5820 Science Communication, Special Topic (3)

### **Electives: COMPLETE TWO COMM ELECTIVES**

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

## Science, Health, Env, Risk Emphasis

*\*Must complete general education required science (SF/AS courses) before declaring emphasis*

### Core: REQUIRED ONE COURSE

3115 Comm, Science, Health, and Environment (3)  
**Method/Skills: CHOOSE FOUR COURSES**  
1020 Principles of Public Speaking (3)  
2580 Strategic Communication Theory & Practice (3)  
*Previously 4580*

3510 Intro to Web Design (3)  
3550 Principles of Visual Communication (3)  
3580 Strategic Communication Special Topics (3)  
3690 Making Brands Stick (3)  
4570 Visual Design and Editing – Photoshop (4)  
4590 Writing for Strategic Communication  
[prereq: 1610 or 1130 and 2580 or 4580] (3) **CW**  
5200 Persuasion and Political Communication (3)  
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580  
or 4580 must be declared and at Senior level] (4)  
5490 Communication and Social Justice (3)  
5590 Integrated Marketing Communication (3)  
5640 Communication, Technology, and Culture (3)  
5950 Advanced Special Topics in Strategic Comm (3)  
**Advanced: CHOOSE FOUR COURSES**  
4360 Consuming the Earth (3)  
4650 Environmental Reporting  
[prereq: WRTG 2010] (4) **CW**  
5115 Health Communication (3)  
5116 Health, Communication, and Culture (3)  
5117 Health Campaigns and Media (3)  
5118 Health Literacy (3)  
5140 Communication and Aging (3)  
5360 Environmental Communication (3)

5365 Communicating Climate Change (3)  
**Research: CHOOSE ONE COURSE**  
3700 Qualitative Communication Research CW (3)  
3710 Intro to Quantitative Communication Research  
[prereq: QA Math] (4) **QI**  
**Capstone: CHOOSE ONE COURSE**  
5370 Environmental Communication, Special Topic (3)  
5815 Health Communication, Special Topic (3)  
5820 Science Communication, Special Topic (3)  
**Electives: COMPLETE THREE COMM ELECTIVES**

- Three COMM electives can be at any level

### Notes:

## Strategic Communication Emphasis

### Core: REQUIRED TWO COURSES

1130 Media Writing (3) [prereq: WRTG 2010]  
2580 Strategic Communication Theory & Practice (3)  
*Previously 4580*

### Method/Skills: CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **QB**  
1500 Media and Society - *previously 3505*  
*Earlier titled Intro Media Bus Ethics* (3)  
2020 Communication Theory and Life (3)  
*Previously 3050 Theoretical Perspectives in Comm*  
2110 Intro to Interpersonal Communication (3) **BF**  
3115 Comm Science, Health, Environment (3)  
3405 Rhetoric: Aristotle to #Twitter (3)  
3550 Principles of Visual Communication (3)  
3580 Strategic Communication Special Topics (3)  
3670 Principles of Advertising (3)  
3680 Advertising and Media Analysis & Planning (3)  
3690 Making Brands Stick (3)  
5115 Health Communication (3)  
5117 Health Campaigns and Media (3)  
5200 Persuasion & Political Communication (3)  
5360 Environmental Communication (3)  
5590 Integrated Marketing Communication (3)

### **At least one must be:**

\*1535 Basic Digital Photography (4)  
\*3510 Intro to Web Design (3)

\*3530 Adv Photo [prereq: 1535 or ART 2060] (4)  
\*3560 Video Production I (4)  
\*4560 Documentary Production [prereq: 3560] (4)  
\*4570 Visual Design and Editing – Photoshop (4)  
\*5510 Advanced Web Design [prereq: 3510] (3)  
\*5515 Usable Web Design (3)  
\*5555 Documentary Photo [prereq: 1535 or ART 2060] (4)  
**Practical: CHOOSE ONE COURSE**  
3610 Internship - *by application online* (1-6)  
3630 Absolute Communication [prereq: 60+ credits] (3)  
**Research: REQUIRED ONE COURSE**  
3710 Intro to Quant Comm Research [prereq: QA Math] (4) **QI**

### **Advanced: REQUIRED TWO COURSES**

4590 Writing for Strategic Communication  
[prereq: 1610 or 1130 and 2580 or 4580] (3) **CW**  
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580  
or 4580 must be declared and at Senior level] (4)

### **Capstone: CHOOSE ONE COURSE**

5580 PR Cases & Campaigns  
[prereq: 1610 or 1130 and 2580 or 4580] (3)  
5490 Communication and Social Justice (3)  
5950 Adv Spec Top in Strat Comm [prereq: 2580 or 4580] (3)

### **Electives: COMPLETE THREE COMM ELECTIVES**

- Two COMM elective can be **any level**
- One COMM elective must be a **5000-level**

## Journalism Emphasis

### Core: REQUIRED THREE COURSES

1500 Media and Society - *previously 3505*  
*Earlier titled Int. Media Bus Ethics* (3)  
1610 Intro to News Writing [prereq: WRTG 2010] (4)  
3555 Digital Journalism [prereq: 1610 or 1130] (3) **CW**  
**Writing/Reporting: CHOOSE 2 COURSES**  
3520 Radio Journalism [prereq: 1610 or 1130] (3)  
3600 Professional Editing and Design  
[prereq: 1610 or 1130] (4)  
4610 Magazine Writing [prereq: 1610 or 1130] (3)  
4650 Environmental Reporting  
[prereq: WRTG 2010] (4) **CW**  
4670 Specialty Reporting  
[prereq: 1610 or 1130] (3)

### **Visual: CHOOSE 2 COURSES**

1535 Basic Digital Photography (4)  
2530 Photojournalism [prereq: 1535] (4)  
3510 Intro to Web Design (3)  
3530 Adv Photo [prereq: 1535 or ART 2060] (4)  
3550 Principles of Visual Communication (3)  
3560 Video Production I (4)  
3770 Cross Cultural Documentary (3) **IR**  
4520 Broadcast Journalism (4) [prereq: 3560]  
4560 Documentary Production [prereq: 3560] (4)  
4570 Visual Design and Editing – Photoshop (4)  
5555 Documentary Photography  
[prereq: 1535 or ART 2060] (4)

### **Practical: CHOOSE ONE COURSE**

3610 Internship - *by application only* (1-6)  
**Advanced: REQUIRED THREE COURSES**  
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580  
or 4580 must be declared and at Senior level] (4)  
5630 Mass Communication History (3)  
5660 Media Ethics [prereq: COMM 3555 and 1500 or  
3505 or 2580 or 4580] (3)  
**Capstone: CHOOSE ONE COURSE**  
5665 Social Media Journalism [prereq: 1610 or 1130] (3)  
5775 Voices of Utah [prereq: 1610] (4) **CW**  
*Previously 3660*

5850 Advanced Special Topics in Journalism  
[prereq 1610 (3)]

### **Electives: COMPLETE TWO COMM ELECTIVES**

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

**IMPORTANT: Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.**