

COMMUNICATION BA/BS REQUIREMENT CHECKLIST (Effective Fall 2022- last updated 6/2022)

For catalog year 2022



- Choose 1 of the 4 emphases to complete along with general education and bachelor's degree requirements. Must earn a C or better in major courses. Use Degree Audit with this worksheet to plan courses.
- A total of 14 Communication courses are required for the major. Minimum 2.75 GPA and one completed COMM course are required to declare. Emphases will need to be declared and will print on transcript but not diploma.

Questions? Contact
comm-advisor@utah.edu
communication.utah.edu

GPA & HOUR REQUIREMENTS	
2.0 Min U of U GPA	
122 Credit Hours	Hours
Credit Hours Earned	
Credit Hours In Progress	
Credit Hours Needed	
40 Upper Division Hours	Hours
UD Hours Earned	
UD Hours In-Progress	
UD Hours Needed	
RESIDENCE HOURS	Hours
Min 30 Hours in	
Last 30 Hours	

GEN ED REQS	
AI	
WR2	
QA	
QB	
FF	
FF	
SF	
SF or AS	
BF	
BF	
BACHELOR REQS	
CW	
DV	
IR	
*Pick BA or BS	
*QI	*BA
*QI	

*QI not required for BA
 *BA language not required for BS:
 For questions about BA contact:
wlc-advising@utah.edu

EXAMPLES OF QI COURSES FROM OTHER DEPARTMENTS:
QI FCS 3500 – Financial Skills
QI POLS 3001 – Political Analysis
QI PSY 3000 – Stat Methods in Psych.
QI/IR SOC 3650 – Population & Society

COMM STUDIES EMPHASIS			
Core: Required 3 Courses			
1020			
2020			
3030 CW			
Foundations: Choose 4 Courses			
1270 QB		3150	
1500		3190 DV	
2110 BF		3510	
3115		3550	
Must include at least one research course:			
3460			
3700 CW			
3710 QI			
Theory/Methods: Choose 3 Courses			
3000		3290	
3020		3405	
3040		3490	
3070 DV		3610	
3110		3775	
3120		3910	
3140		4170	
3200		4360	
Advanced: Choose 2 Courses			
5110		5330	
5115		5340	
5116		5360	
5117		5365	
5118		5540	
5140		5610 IR	
5150		5620 IR	
5200		5690	
5320		5710 QI	
Capstone: Choose 1 Course			
5000			
5490			
Elective: Choose 1 Additional COMM Course (any level).			
1.			

SCIENCE, HEALTH, ENVIRONMENTAL, AND RISK COMM EMPHASIS			
*Must complete gen ed science requirement before declaring the emphasis			
Core: Required 1 Course			
3115			
Methods/Skills: Choose 4 Courses			
1020		4590 CW	
2580		5200	
3510		5300	
3550		5490	
3580		5590	
3690		5640	
4170		5950	
4570			
Advanced: Choose 4 Courses			
4360		5118	
4650		5140	
5115		5360	
5116		5365	
5117			
Research: Choose 1 Course			
3460			
3700 CW			
3710 QI			
Capstone: Choose 1 Course			
5370			
5815			
5820			
Electives: Choose 3 Additional COMM			
1.			
2.			
3.			

ELECTIVES TO CONSIDER:

- QB** COMM 1270 – Analysis of Argument
- BF** COMM 2110 – Interpersonal Comm
- CW** Multiple options (check catalog)
- DV** COMM 3070 – Comm & Gender
- DV** COMM 3190 – Intercultural Comm
- DV** COMM 5540 – Comm and Race
- IR** COMM 3770 – Cross Cultural Doc
- IR** COMM 5610 – IT & Global Conflict
- IR** COMM 5620 – International Comm
- QI** COMM 3710 – Intro Quant Research
- QI** COMM 5710 – Comm Research

STRATEGIC COMM EMPHASIS			
Core: Required 2 Courses			
1130		2580	
Methods/Skills: Choose 4 Courses			
1270 QB		3670	
1500		3680	
2020		3690	
2110 BF		5115	
3030 CW		5117	
3115		5200	
3405		5360	
3550		5590	
3580			
Must include at least one skills course:			
1535		4560	
3510		4570	
3530		5515	
3560		5555	
Practical: Choose 1 Course			
3610			
3630			
Research: Required 1 Course			
3710 QI			
Advanced: Required 2 Courses			
4590 CW			
5300			
Capstone: Choose 1 Course			
5580			
5950			
Electives: Choose 3 Additional COMM courses *One MUST be 5000-level			
1.			
2.			
*3. 5 _____			

JOURNALISM EMPHASIS			
Core: Required 3 Courses			
1500			
1610			
3555 CW			
Writing/Reporting: Choose 2 Courses			
3520		4650	
3600		4670	
4610 CW		5665	
Visual: Choose 2 Courses			
1535		3770	
2530		4520	
3510		4560	
3530		4570	
3550		5555	
3560			
Practical: Choose 1 Course			
3610			
Advanced: Required 3 Courses			
5300			
5630			
5660			
Capstone: Choose 1 Course			
5775 CW			
5850			
Electives: Choose 2 Additional COMM courses *One MUST be 5000-level			
1.			
*2. 5 _____			

- See page 2 for a more detailed list of courses including prerequisites

- Always check your Degree Audit in CIS to verify academic progress

Notes:

Communication Studies Emphasis

Core: REQUIRED THREE COURSES

1020 Principles of Public Speaking (3)
2020 Communication Theory and Life (3)
Previously 3050 Theoretical Perspectives in Comm

3030 Comm and Social Responsibility (3) **CW**

Foundations: CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **QB**
1500 Media and Society - *previously 3505*
Earlier titled Int. Media Bus Ethics (3)
2110 Intro to Interpersonal Communication (3) **BF**
3115 Comm, Science, Health, and Environment (3)
3150 Found of Argument, Conflict, & Dialogue (3)
3190 Intercultural Communication (3) **DV**
3510 Intro to Web Design (3)
3550 Principles of Visual Communication (3)

At least one must be:

*3460 Rhetorical Criticism (3)
*3700 Qualitative Communication Research CW (3)
*3710 Intro to Quantitative Communication Research
[prereq: QA Math] (4) **QI**

Theory/Methods: CHOOSE THREE COURSES

3000 Communication Studies Special Topics (3)
3020 Media Theory & Pop Culture (3)
3040 Communication and Relationships (3)
3070 Communication and Gender (3) **DV**
3110 Interpersonal Comm Special Topics (3)
3120 Family Communication (3)
3140 Dangerous Liaisons in Relationships & Org (3)
3200 Persuasion Theory and Practices (3)
3290 Indigenous Communication (3)
3405 Rhetoric: Aristotle to #Twitter (3)
3490 Comm and Public Issues: Special Topics (3)
3610 Internship - *by application online* (1-6)

3775 Korean Media and Culture (1-4)
3910 Independent Study - *by application only* (1-4)
4170 Communication and Leadership (3)
4360 Consuming the Earth (3)
Advanced: CHOOSE TWO COURSES
5110 Inter'p Comm: Current Research [prereq: 2110] (3)
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)
5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5150 Dialogue and Cultural Studies (3)
5200 Persuasion and Political Communication (3)
5320 Freedom of Expression (3)
5330 Visual Rhetoric and Political Argumentation (3)
5340 Communication and Law (3)
5360 Environmental Communication (3)
5365 Communicating Climate Change (3)
5540 Communication and Race (3) **DV**
5610 IT & Global Conflict (3) **IR**
5620 International Communication (3) **IR**
5710 Quant Comm Research [prereq: 3710] (3) **QI**
Capstone: CHOOSE ONE COURSE
4999 Honors Thesis (*for Honors students only*)
5000 Studies in Communication
[prereq: 3460, 3700, or 3710] (3)
5490 Communication and Social Justice
[prereq: 3460, 3700, or 3710] (3)
Electives: COMPLETE ONE COMM ELECTIVE

- One COMM elective can be **any level**

Science, Health, Env, Risk Emphasis

**Must complete general education required science (SF/AS courses) before declaring emphasis*

Core: REQUIRED ONE COURSE

3115 Comm, Science, Health, and Environment (3)
Method/Skills: CHOOSE FOUR COURSES
1020 Principles of Public Speaking (3)
2580 Strategic Communication Theory & Practice (3)
Previously 4580

3510 Intro to Web Design (3)
3550 Principles of Visual Communication (3)
3580 Strategic Communication Special Topics (3)
3690 Making Brands Stick (3)
4170 Communication and Leadership (3)
4570 Visual Design and Editing – Photoshop (4)
4590 Writing for Strategic Communication
[prereq: 1610 or 1130 and 2580 or 4580] (3) **CW**
5200 Persuasion and Political Communication (3)
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared and at Senior level] (4)
5490 Communication and Social Justice (3)
5590 Integrated Marketing Communication (3)
5640 Communication, Technology, and Culture (3)
5950 Advanced Special Topics in Strategic Comm (3)
Advanced: CHOOSE FOUR COURSES
4360 Consuming the Earth (3)
4650 Environmental Reporting
[prereq: WRTG 2010] (4)
5115 Health Communication (3)
5116 Health, Communication, and Culture (3)
5117 Health Campaigns and Media (3)
5118 Health Literacy (3)
5140 Communication and Aging (3)
5360 Environmental Communication (3)

5365 Communicating Climate Change (3)
Research: CHOOSE ONE COURSE
3460 Rhetorical Criticism (3)
3700 Qualitative Communication Research CW (3)
3710 Intro to Quantitative Communication Research
[prereq: QA Math] (4) **QI**
Capstone: CHOOSE ONE COURSE
5370 Environmental Communication, Special Topic
[prereq: 3115 and 3460, 3700, or 3710] (3)
5815 Health Communication, Special Topic
[prereq: 3115 and 3460, 3700, or 3710] (3)
5820 Science Communication, Special Topic
[prereq: 3115 and 3460, 3700, or 3710] (3)
Electives: COMPLETE THREE COMM ELECTIVES

- Three COMM electives can be at any level

Notes:

Strategic Communication Emphasis

Core: REQUIRED TWO COURSES

1130 Media Writing (3) [prereq: WRTG 2010]
2580 Strategic Communication Theory & Practice (3)
Previously 4580

Method/Skills: CHOOSE FOUR COURSES

1270 Analysis of Argument (3) **QB**
1500 Media and Society - *previously 3505*
Earlier titled Intro Media Bus Ethics (3)
2020 Communication Theory and Life (3)
Previously 3050 Theoretical Perspectives in Comm
2110 Intro to Interpersonal Communication (3) **BF**
3115 Comm Science, Health, Environment (3)
3405 Rhetoric: Aristotle to #Twitter (3)
3550 Principles of Visual Communication (3)
3580 Strategic Communication Special Topics (3)
3670 Principles of Advertising (3)
3680 Advertising and Media Analysis & Planning (3)
3690 Making Brands Stick (3)
5115 Health Communication (3)
5117 Health Campaigns and Media (3)
5200 Persuasion & Political Communication (3)
5360 Environmental Communication (3)
5590 Integrated Marketing Communication (3)

At least one must be:

*1535 Basic Digital Photography (4)
*3510 Intro to Web Design (3)

*3530 Adv Photo [prereq: 1535 or ART 2060] (4)
*3560 Video Production I (4)
*4560 Documentary Production [prereq: 3560] (4)
*4570 Visual Design and Editing – Photoshop (4)
*5510 Advanced Web Design [prereq: 3510] (3)
*5515 Usable Web Design (3)
*5555 Documentary Photo [prereq: 1535 or ART 2060] (4)
Practical: CHOOSE ONE COURSE
3610 Internship - *by application online* (1-6)
3630 Absolute Communication [prereq: 60+ credits] (3)
Research: REQUIRED ONE COURSE
3710 Intro to Quant Comm Research [prereq: QA Math] (4) **QI**
Advanced: REQUIRED TWO COURSES
4590 Writing for Strategic Communication
[prereq: 1610 or 1130 and 2580 or 4580] (3) **CW**
5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared and at Senior level] (4)
Capstone: CHOOSE ONE COURSE
5580 PR Cases & Campaigns [prereq: 4590] (3)
5950 Adv Spec Top in Strat Comm [prereq: 4590] (3)
Electives: COMPLETE THREE COMM ELECTIVES

- Two COMM elective can be **any level**
- One COMM elective must be a **5000-level**

Journalism Emphasis

Core: REQUIRED THREE COURSES

1500 Media and Society - *previously 3505*
Earlier titled Int. Media Bus Ethics (3)
1610 Intro to News Writing [prereq: WRTG 2010] (4)
3555 Digital Journalism [prereq: 1610 or 1130] (3) **CW**
Writing/Reporting: CHOOSE 2 COURSES
3520 Radio Journalism [prereq: 1610 or 1130] (3)
3600 Professional Editing and Design
[prereq: 1610 or 1130] (4)
4610 Magazine Writing [prereq: 1610 or 1130] (3)
4650 Environmental Reporting
[prereq: WRTG 2010] (4)
4670 Specialty Reporting
[prereq: 1610 or 1130] (3)
5665 Social Media Journalism [prereq: 1610 or 1130] (3)
Visual: CHOOSE 2 COURSES
1535 Basic Digital Photography (4)
2530 Photojournalism [prereq: 1535] (4)
3510 Intro to Web Design (3)
3530 Adv Photo [prereq: 1535 or ART 2060] (4)
3550 Principles of Visual Communication (3)
3560 Video Production I (4)
3770 Cross Cultural Documentary (3)
4520 Broadcast Journalism (4) [prereq: 3560]
4560 Documentary Production [prereq: 3560] (4)
4570 Visual Design and Editing – Photoshop (4)
5555 Documentary Photography

Practical: CHOOSE ONE COURSE

3610 Internship - *by application only* (1-6)

Advanced: REQUIRED THREE COURSES

5300 Mass Comm Law [prereq: 1500 or 3505 or 2580
or 4580 must be declared and at Senior level] (4)
5630 Mass Communication History (3)
5660 Media Ethics [prereq: COMM 3555 and 1500 or
3505 or 2580 or 4580] (3)
Capstone: CHOOSE ONE COURSE
5775 Voices of Utah [prereq: 3555] (4) **CW**
5850 Advanced Special Topics in Journalism
[prereq 3555] (3)

Electives: COMPLETE TWO COMM ELECTIVES

- One COMM elective can be **any level**
- One COMM elective must be a **5000-level**

IMPORTANT: Not all courses are offered every semester. Students must be proactive in meeting with an advisor and check the current class schedules to know if/when courses will be offered.