



## **Department of Communication**

#### **CORE CURRICULUM & EMPHASES**

#### INTRODUCTION

The Department of Communication offers a B.A. or B.S. in Communication with four emphases: Strategic Communication (public relations, advertising, integrated marketing); Journalism (digital, broadcast, print); Communication Studies; and Science, Health, Environmental, and Risk Communication. Regardless of your emphasis, a major in communication will provide you with knowledge on ethical communication, persuasion, social influence and social responsibility. Paired with improved skills in writing and speaking, you will be highly competitive in the job market.

Students will be required to complete the core curriculum (4 courses, 12+ credits) and one of the four emphases (13 courses, 39+ credits). Students must complete a total of 120 credit hours to earn their Bachelor's degree. 40 of those credit hours must be upper division (3000-level or higher). Students may need to complete additional courses outside of general education and major requirements in order to meet total required hours.

#### TRANSFER CREDIT

The Department of Communication will allow 6 transfer Communication courses to count towards major requirements. The Office of Admissions determines whether transfer courses are accepted at the University of Utah, but Academic Advisors can help determine which Communication courses may fulfill major requirements.

#### **DEGREE AUDITS**

Students are expected to be generating their Degree Audit regularly. It is the official degree tracking tool and is used to clear students for graduation. Click here for detailed instructions on how to properly generate and view a Degree Audit.

#### **BAVSBS**

<u>Bachelor of Arts</u> demonstrates and requires fourth semester proficiency in a second language. <u>Bachelor of Science</u> demonstrates proficiency in research methods and requires one DI or QI course.

#### **MAJOR DECLARATION**

Students can declare their major in Communication upon admittance to the University of Utah. Official major declaration can be done by submitting this <u>form</u>.

#### **GRADING**

All Communication courses must be passed with a 'C' grade or better to count in the major.

#### **WAITLIST POLICY**

Communication classes fill quickly, so students are encouraged to plan ahead and enroll on your assigned <u>Registration Date</u> to help ensure timely graduation. Academic Advisors in the Department of Communication do not issue permission codes for classes that are full.

If a class is full when a student registers, <u>wait listing</u> allows a student to add their name to an electronic wait list and potentially be added to the class if space opens up, and they meet all the requirements. Wait listing is not a guarantee to enrollment into a class.



# **Core Requirements**

4 COURSES - MINIMUM 12 CREDITS

| Introduction - Choose two of the following courses: |   |           |   |
|---|---|-----------|---|
|   | 3 | COMM 1020 | Principles of Public Speaking <b>HF</b> |
|   | 3 | COMM 1130 | Media Writing                           |
|   | 3 | COMM 1270 | Analysis of Argument <b>HF</b>          |
|   | 3 | COMM 1500 | Media and Society <b>HF</b>             |

| <b>Methods</b> - Choose <b>one</b> of the following courses: |   |           |  |
|--|---|-----------|--|
|  | 3 | COMM 3460 | Rhetorical Criticism <b>DI</b>                   |
|  | 3 | COMM 3700 | Qualitative Communication Research <b>DI</b>     |
|  | 4 | COMM 3710 | Intro to Quantitative Comm Research <b>QI</b>    |
|  | 3 | COMM 3720 | Applied Communication Research Methods <b>DI</b> |

| <b>Skills</b> - Choose <b>one</b> of the following courses: |   |           |                               |
|---|---|-----------|-------------------------------|
|   | 4 | COMM 1535 | Basic Digital Photo           |
|   | 3 | COMM 3510 | Web Design & Content Strategy |
|   | 4 | COMM 3560 | Video Production I            |
|   | 4 | COMM 4570 | Visual Design & Editing       |

| Emphasis - Choose one of the following emphases: |   |  |
|--|---|--|
|  | Strategic Communication                         |  |
|  | Science, Health Environment and Risk (CommSHER) |  |
| <b>~</b>   | Journalism                                      |  |
|  | Communication Studies                           |  |



### **EMPHASIS REQUIREMENTS**

### **Journalism**

13 COURSES — MINIMUM 39 CREDITS

| Fundamentals - Complete all of the following three courses: |   |           |   |
|---|---|-----------|---|
|   | 4 | COMM 1610 | Journalism Writing (Pre-Req: WR2)                       |
|   | 3 | COMM 3555 | Digital Journalism <b>CW</b> (Pre OR Co-Req: COMM 1610) |
|   | 3 | COMM 4555 | Intermediate Journalism (Pre-Req: COMM 1610)            |

| News Produ | uction & Audiences - Ch | noose <b>three</b> of the following courses:                 |
|------------|-------------------------|--|
| 4          | COMM 1535*              | Basic Digital Photo*   |
| 4          | COMM 2530               | Photojournalism (Pre-Req: COMM 1535)                         |
| 3          | COMM 3510*              | Web Design & Content Strategy*                               |
| 3          | COMM 3520               | Radio Journalism (Pre-Req: COMM 1130 or 1610)                |
| 4          | COMM 3530               | Advanced Photography (Pre-Req: COMM 1535)                    |
| 3          | COMM 3540               | Introduction to Podcasting                                   |
| 4          | COMM 3560*              | Video Production I*  |
| 4          | COMM 3600               | Professional Editing and Design (Pre-Req: COMM 1130 or 1610) |
| 4          | COMM 4560               | Documentary Production (Pre-Req: COMM 3560)                  |
| 4          | COMM 4570*              | Visual Design & Editing*                                     |
| 3          | COMM 4610               | Magazine Writing (Pre-Req: COMM 1130 or 1610)                |
| 3          | COMM 4650               | Environmental Reporting (Pre-Req: WR2)                       |
| 3          | COMM 4670               | Specialty Reporting (Pre-Req: COMM 1130 or 1610)             |
| 4          | COMM 5555               | Documentary Photography (Pre-Req: COMM 1535)                 |
| 3          | COMM 5570               | True Crime Podcasting  |
| 3          | COMM 5665               | Social Media Journalism                                      |

| 3 | COMM 5685 | Journalism and Public Trust                                      |
|---|-----------|--|
| 3 | COMM 5750 | Streaming Life: Journalism, News, and Engaging<br>Streaming Tech |

<sup>\*</sup>These skills courses cannot double count in core and emphasis\*

| Practical - Choose one of the following courses: |      |           |   |
|--|------|-----------|---|
|  | 3-12 | COMM 3610 | Internship  |
|  | 3    | COMM 3920 | Community Storytelling (Pre-Req: COMM 1610 and 3555 |

| Adva | Advanced - Complete the following two courses: |           |  |
|------|--|-----------|--|
|      | 4  | COMM 5300 | Mass Communication Law (Pre-Req: Senior Level) |
|      | 3  | COMM 5660 | Media Ethics                                   |

| Caps | Capstone - Choose one of the following courses: |           |  |  |
|------|---|-----------|--|--|
|      | 3-4   | COMM 4999 | Honors Thesis/Project  |  |
|      | 4   | COMM 5775 | Voices of Utah (Pre-Req: COMM 4555)                                |  |
|      | 3   | COMM 5850 | Adv Special Topics in Journalism (Pre OR Co-Req: COMM 3555 or 4555 |  |

| Electives - Complete three courses (minimum 9 credits): |  |                |  |  |
|---|--|----------------|--|--|
|   |  | COMM 1XXX-5XXX |  |  |
|   |  | COMM 1XXX-5XXX |  |  |
|   |  | COMM 5XXX      |  |  |